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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

CASSAN ENTERPRISES, INC.;
CMC INVESTMENTS, INC.; and
TODD INVESTMENTS CO.;

Plaintiffs,

v.

HERTZ GLOBAL HOLDINGS, INC.
and DOLLAR THRIFTY
AUTOMOTIVE GROUP, INC.;

Defendants.

Civil No. 3:10-cv-04289-RS

NOTICE OF VOLUNTARY DISMISSAL WITHOUT PREJUDICE

NOTICE IS HEREBY GIVEN that pursuant to Federal Rule of Civil Procedure 41(a), Plaintiffs Cassan Enterprises, Inc., CMC Investments, Inc., and Todd Investments Co. voluntarily dismiss without prejudice the above-entitled action against Defendants Hertz Global Holdings, Inc. (“Hertz”) and Dollar Thrifty Automotive Group, Inc. (“DTG”).

This voluntary dismissal is grounded on the rejection by DTG’s shareholders of the offer of Hertz to acquire DTG, as well as Defendants’ withdrawal of their merger application to the United States Department of Justice under the Hart-Scott-Rodino Antitrust Improvement Act of 1976. This dismissal is without prejudice and Plaintiffs reserve the right to refile a complaint against Defendants together, separately, or in conjunction with other parties.

This notice of dismissal is being filed with the Court before service by Defendants of either an answer or a motion for summary judgment.

October 20, 2010

Respectfully submitted,

/s/

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Attorneys for Plaintiffs

CERTIFICATE OF SERVICE

I certify that counsel for both defendants have separately agreed to accept service of this document by electronic mail and that on October 20, 2010 I served counsel for defendants through the following electronic mail addresses:

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October 20, 2010

/s/

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